

POST SHOW REPORT



Tehran International **Tourism and Related Industries** Exhibition (TITE)

7 – 10 Feb 2023



Tehran International Permanent Fairground

About Exhibition

The 16th Tehran International Tourism & Related Industries Exhibition is a premier event in the tourism industry, showcasing the latest trends, products, and services in the field. With a focus on promoting tourism and related industries, this exhibition brings together professionals, exhibitors, and visitors from around the world. From travel agencies and tour operators to hotels and airlines, attendees will have the opportunity to explore a wide range of offerings, network with industry experts, and discover new business opportunities. In addition to the exhibition, there will be informative seminars, workshops, and panel discussions, providing valuable insights into the current tourism landscape. Whether you are a travel enthusiast, industry professional, or business owner, this exhibition offers a platform to stay updated, forge new partnerships, and be inspired by the latest developments in the tourism industry.

The most important consequence of tourism is its economic results. Therefore, in all countries, rich and poor, efforts are made to take advantage of a strong economy in economic development programs to give tourism an important place so that it can be as much as possible in the shadow of calculated planning. Attract tourists. Communities to increase their income and achieve tourism goals, they have to compete to attract future travelers and one of the most important factors for their success in this way is to use a proper marketing method. Marketing is a social and managerial process by which individuals and groups can produce, create and exchange products. And values meet



Categories



- All kinds of travel equipment such as camping equipment, luggage, tents, lighting equipment, caravans and trailers



- Types of passenger cars (buses, middle buses, vans)



- Electronic tourism services

- Crafts and arts



- Hotels and tourist villages, agencies and travel service companies.



- Air, sea, land and rail lines



- Passenger terminals

- Health tourism



- Sport Tourism



- Pilgrimage tourism

- Eco tourism and nature tourism

Categories



■ Investment companies

■ Banks and insurances

■ Electronic banking

■ Travel and tourism organization

■ Unions and associations

■ Free trade zones and special tourism zones,
specialized publications

■ Museums and Cafes Palace of Museums

■ Organizations & institutions related
to preservation of ancient works &
cultural heritage

■ Other related industries and service

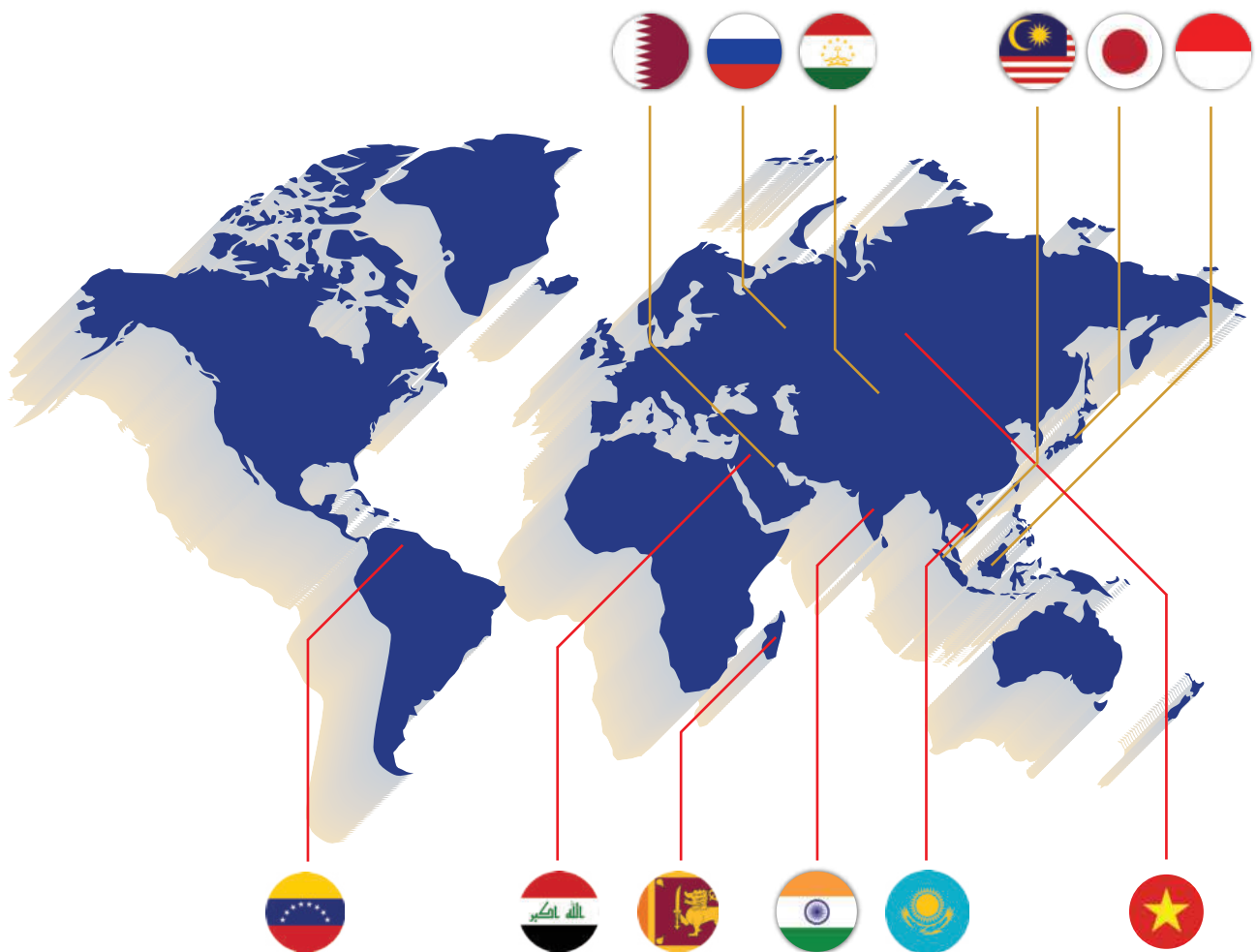
Goals

- Creating a culture of attracting tourism and promoting the position of Iran in terms of tourism
- Introducing Iran's hotel and tourism potentials
- Providing the necessary platforms to attract tourists to the country and solve the problems in this field
- Examining the strengths and weaknesses of the tourism field and encouraging tourism industry activists and relevant organizations to enter and expand activities in the tourism field



International pavilion

Japan, Qatar, Malaysia, Russia, Tajikistan, Indonesia



Participating countries

India, Iraq, Kazakhstan, Venezuela, Vietnam, Sri Lanka



Local participants:
460 (from 31 provinces of Iran)



Visitors:
13379



Workshops:
48



Total area of the exhibition:
19,201 sqm



International visitors:
Japan, Iraq, Pakistan, Turkey, Russia, Kazakhstan, Venezuela, Ireland, Iceland, Bahamas



International participants:
37



International journalist and press:
50 (from 20 countries)



B2B meeting:
28



The number of halls:
9

Officials present at the Opening Ceremony

- The Minister of Tourism of Guinea Conakry
- The ambassador of Libya
- The ambassador Romania
- The ambassador of Vietnam
- The ambassador of Japan
- The ambassador of South Africa
- The ambassador of Oman
- The ambassador of China Qatar
- Director of Tourism Department of Economic Cooperation Organization
- Deputy directors & managers of the Ministry of Cultural Heritage, Tourism and Handicrafts
- Deputy Ministers of Tourism & Handicrafts of the Ministry of Tourism of Guinea

Honorable Guests and visitors

- Association of Air Transport and Tourist Agencies of Iran
- Iranian Tour Operators Association
- Tehran Tourist Guides Association
- Iranian E-Tourism Association
- Tourism representative of Moscow Municipality
- Representatives of Economic Cooperation Organization
- Deputy Minister of Cultural Heritage, Tourism and Handicrafts
- Director of Tourism Development Committee of Tajikistan
- Minister of Tourism of Guinea Conakry



Exhibition plan



The 16th Tehran International Tourism & Related Industries Exhibition (TITE)



The 36th National Crafts Exhibition

Under Auspices of:



Iran international
Exhibition co.

Supported by:



Islamic Republic of Iran
Ministry of Interior



Ministry of Cultural Heritage,
Handicrafts and Tourism



Association of Air Transport
and Tourist Agencies of Iran



Iran & World Tourism Developer Corporation

Sponsor by:





The 17th Tehran International Tourism & Related Industries Exhibition (TITE)

12 – 15 Feb 2024

Tehran International Permanent Fairground

Start Your Planing Today!

SAVE THE DATE



Organized by: _____



+98 21 22 74 87 39

+98 21 22 72 41 97



+98 910 554 94 62



info@amiorg.com

intl.expo@amiorg.com



www.iran-tourismshow.com



Second floor, No.3159, Vali e Asr St., Tajrish Sq.,
Tehran, IRAN