



# Workshops and Specialized Panels of Tehran International Tourism and Related Industries Exhibition (TITE)

7 - 10 Feb 2023

Workshops

Specialized Panels

Sharing Experience Meetings

Tehran International Fairground  
Hall 35, Congress Center

## Table of event programs of the 16<sup>th</sup> Tehran International Tourism and Related Industries Exhibition

### Education Committee of Exhibition

#### Programs of the Main Hall (Conference hall) Conferences & Specialized Panels - Closing Ceremony

No	Date	Time	Title	Subject	Speaker
1	7 <sup>th</sup> February	01:30 to 03:00 pm	Specialized panel	Russian tourism market and the effects of visa cancellation Development of tourism in this market	Mr. Mustafa Sarvi Mr. Yaqub Ghasemi Dr. Sajad Shalihar
2	8 <sup>th</sup> February	09:30 to 10:30 am	Workshop	Getting to know the registration file of global villages Tourism	Dr. Mehdi Baharvand (Head of the Development Department tourism products)
3	8 <sup>th</sup> February	10:30 to 11:30 am	Workshop	Getting to know the concept of green management in tourism and hotel management	Dr. Hassan Emami ( the president of the association Iran's Green Management) Dr. Amir Aslan Zadeh ( hotel management Master and activist)
4	8 <sup>th</sup> February	01:30 to 02:15 pm	Specialized panel	Introducing the market of Tajikistan	Mr. Akbar Ghamkhar Mr. Hossein Nikunam Dr. Yavari Nejad
5	8 <sup>th</sup> February	02:15 to 03 :00 pm	Specialized panel	Resistance tourism	Mr. Ruhollah Hossein Zadeh (director of the Iranian & World Tourism holding company). Mr. Hossein Yekta Mr. Ismail Sajadi Manesh (general manager of Cultural Heritage, Tourism and handicrafts of Bushehr
6	9 <sup>th</sup> February	09:45 to 10:45 am	Specialized panel	Examining issues and problems and solutions Using the capacities of the General Inspection Organization country in the field of tourism investment	Mr. Luqman Kiapasha ( Inspector General of Affairs Sports, youth and heritage Cultural)

No	Date	Time	Title	Subject	Speaker
7	9 <sup>th</sup> February	10:45 to 11:45 am	Specialized panel	Familiarity with the rules and regulations of the Ministry of Energy Around the tourism facilities along the dams and water resources in order to estimate the problems and Existing obstacles	Mr. Mohammad Javanbakht ( Deputy Minister of Water and Water Resources)
8	9 <sup>th</sup> February	11:45 am to 12:30 pm	Specialized panel	Challenges and achievements of women's activities in tourism industry	Mrs. Afsana Ehsani (Master and writer of Ecotourism and Sustainable Tourism) Mrs. Banafshe Farahani ( Master and manager of tourism education Mrs. Shima Mofid (Tourism master)
9	9 <sup>th</sup> February	02:00 to 03:00 pm	Specialized panel	New approaches and needs of guide training Tourism in Iran	Mr. Nima Azari (President). (Association of Institutions Tourism education Country) Mr. Ramin Nouri (Tourist Guide) Mr. Masoud Jamson ( the head of the community Educational institutions Tourism of the province Tehran)
10	10 <sup>th</sup> February	10:00 to 11:15 am	Specialized panel	Challenges and solutions to protect the environment and tourism development	Mr. Mohammad Darvish ( researcher and activist of the environment ) Dr. Zahra Qelichi Pour (the environment master) Dr. Mohammad Jahanshahi (deputy of Tourism Development Internal Office)

No	Date	Time	Title	Subject	Speaker
11	10 <sup>th</sup> February	11:15 to 12:30 am	Specialized panel	evaluation specialized meeting of 16 <sup>th</sup> Tehran International Tourism and related industries Exhibition	<p>Mr. Shahrakh Madrasi Dr. Mustafa Fatemi (general manager of Tourism Development Internal Office) Mr. Idris Mazandarani (Chairman of the Board of Avaye Movafagh Iranian company) Mr. Mahmoud Bonakdar ( representative of society Iran tour guides)</p>
12	10 <sup>th</sup> February	02: to 03:00 pm	The closing ceremony of the Specialized panel	The closing ceremony of the educational department Speeches of officials and heads of organizations	<p>Dr. Ali Asghar Shalbafian (deputy of Iran Tourism ) Dr. Mohammad Reza Dashti (President of Tourism fraction Parliament) Dr. Zahid Shafii (general manager of the office of Studies &amp; training and Planning Tourism) Mr. Harmatullah Rafii ( President of the Association of Offices Iran travel services) Mr. Nima Azari (President of Tourism education Association of Institutions)</p>

### Educational Space Programs( No 1 ) workshops

No	Date	Time	Subject	Title	Speaker
1	7 <sup>th</sup> February	02:00 to 2:30 pm	Workshop	Mutual influence of tourism and handicrafts	Mr. Farzad Rashidi
2	7 <sup>th</sup> February	2:30 to 03:00 pm	Workshop	Mining tourism opportunities in Iran	Mrs. Maryam Nikkho Dr. Kimia Ajayebi
3	8 <sup>th</sup> February	10:30 to 11:00 am	Workshop	Necessity and recognition of artificial intelligence in industries manual	Mr. Moinuddin Zarean
4	8 <sup>th</sup> February	11:00 to 11:30 am	Workshop	Principles and concepts of Safari	Mr. Nuruddin Hashemi
5	8 <sup>th</sup> February	11:30 am to 12:00 pm	Workshop	Smart tourism	Dr. Amin Faraji
6	8 <sup>th</sup> February	12:00 to 12:30 pm	Workshop	Acquaintance with the capabilities of the Land Affairs Organization To provide incentives, exemptions, how to assign Earth and field monitoring physical progress Tourism projects	Mr. Reza Aflatoni ( the head of the Lands affairs organization )
7	8 <sup>th</sup> February	02:00 to 2:30 pm	Workshop	Crimes against tourism	Dr. Reza Ghani Lo
8	8 <sup>th</sup> February	2:30 to 03:00 pm	Workshop	Familiarity with the rules and regulations of the capital field Investment and tourism	Mr. Abutaleb Ghasemi
9	9 <sup>th</sup> February	10:30 to 11:30 am	Workshop	Getting to know how to register handicraft works	Mr. Ali Moulai
10	9 <sup>th</sup> February	11:30 am to 12:00 pm	Workshop	Pilgrimage economy	Mr. Hojjalislam Hojat Gonabadinejad
11	9 <sup>th</sup> February	12:00 to 12:30 pm	Workshop	Characteristics of local sustainable businesses Tourism	Mr. Babak Maghazeie
12	9 <sup>th</sup> February	01:45 to 2:30 pm	Workshop	Ecotourism houses in Iran / future approach - Quality or quantity?	Mr. Yavor Abiri Dr. Sadegh Kazemian

No	Date	Time	Title	Subject	Speaker
13	9 <sup>th</sup> February	02:30 to 03:00 pm	Workshop	Geo tourism and geological heritage	Dr. Mehran Maqsudi
14	10 <sup>th</sup> February	10:00 to 10:30 am	Workshop	Food tourism	Mr. Hafez Safaie
15	10 <sup>th</sup> February	10:30 to 11:00 am	Workshop	Methods of attracting tourism through Feeling of security	Dr. Reza Ghani Lo
16	10 <sup>th</sup> February	11:00 to 11:30 am	Workshop	Getting to know how to technically monitor the activity and Tourism facility operations and reporting	Dr. Ahmed Dinari
17	10 <sup>th</sup> February	11:30 am to 12:00 pm	Workshop	The future of tourism and the requirements of management Private sector	Mr. Hormatullah Rafii
18	10 <sup>th</sup> February	12:00 to 12:30 pm	Workshop	Understanding the identity of the design regarding the used materials in handicrafts products	Mr. Arash Shojaei

## Educational Space Programs (No 2) Workshops - Meetings to Share Experiences

No	Date	Time	Title	Subject	Speaker
1	7 <sup>th</sup> February	2:00 to 2:30 pm	Sharing experience	Wetland tourism experience	Mr. Cambiz Amoie
2	7 <sup>th</sup> February	2:30 to 03:00 pm	Sharing experience	The experience of attracting Iraqi tourists and holding Joint meetings B2B	Mr. Youssef Bidkhor
3	8 <sup>th</sup> February	11:00 to 11:30 am	Sharing experience	The experience of the Iranian birding club	Mr. Mohammadreza Kashfi Mr. Ebrahim Shokohi
4	8 <sup>th</sup> February	11:30 am to 12:00 pm	Sharing experience	Understanding the tourism market of Pakistan	Mr. Amir Jafari
5	8 <sup>th</sup> February	12:00 to 12:30 pm	Workshop	Fluctuations in sea level, comfortable climate and Tourism	Dr. Khe Bat Derfashi
6	8 <sup>th</sup> February	2:00 to 2:30 pm	Sharing experience	Wildlife tourism experience - Karifan	Mr. Morteza Eslami Mrs. Soheila Ermak
7	8 <sup>th</sup> February	2:30 to 3:00 pm	Workshop	Comparative model of geo tourism research implementation with Successful models in industries	Dr. Puya Sadeghi Farshbaf
8	9 <sup>th</sup> February	10:30 to 11:00 am	Sharing experience	Adventure tourism experience	Mr. Aydin Razmpisheh
9	9 <sup>th</sup> February	11:00 to 11:30 am	Workshop	Requirements for accessible tourism	Mr. Mohammad Ismail Sheikh Qaraei
10	9 <sup>th</sup> February	11:45 am to 12:15 pm	Workshop	Indigenous knowledge and tourism	Mr. Kaveh Farhadi
11	9 <sup>th</sup> February	12:15 to 12:45 pm	Sharing experience	Customer experience in tourism	Mr. Dr. Mustafa Esmaili Mahiari
12	9 <sup>th</sup> February	2:00 to 2:30 pm	Sharing experience	Experience of conducting familiarization tours in the Tourism area	Mr. Amir Hossein Jafari
13	9 <sup>th</sup> February	2:30 to 3:00 pm	Workshop	Experience and challenges of setting up and managing Roadside complexes	Mr. Mohammad ganj Khanlu
14	10 <sup>th</sup> February	10:00 to 10:30 am	Sharing experience	organizing historical tours of Tehran Experience	Mr. Mohammad Eqlidi

No	Date	Time	Title	Subject	Speaker
15	10 <sup>th</sup> February	10:30 to 11:00 am	Workshop	Brazil's emerging tourism markets	Mr. Mustafa Shafii Shakib Mr. Ali Ashraf vaghefi Dr. Ali Golmakani
16	10 <sup>th</sup> February	11:00 to 11:30 am	Sharing experience	Comparative experiences of hospitality qualities in Iran with other countries	Dr. Amir Aslan Zadeh
17	10 <sup>th</sup> February	11:30 am to 12:00 pm	Sharing experience	Challenges of tour guiding in Iran in the conditions Tourism crisis	Mr. Mohsen Haji Saeed Mr. Reza Rahimianpour
18	10 <sup>th</sup> February	12:00 to 12:30 pm	Sharing experience	The experience of different countries in dealing with Covid in the tourism industry	Mr. Arshak Masaeli